

Lifestyle



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◀ In 1120, the first restaurant or "cook shop" opens in Kaifeng, the capital of the Northern Song dynasty. Today, McDonald's has more than 23,500 restaurants in 113 countries. Americans spend 46 percent of their food dollars away from home in 1996 compared to 25 percent in 1955.



◀ In 1850, Levi Strauss invents blue jeans in San Francisco. Originally made with canvas, denim replaces the material in the early 1860s. The average American now owns 7.03 pairs of jeans.

◀ Conquistadors return to Spain in 1527 after finding the natives of New Spain eating algae, agave worms, winged ants, tadpoles, water flies, white worms, and insect larvae. Today, kids enjoy candy in the shape of critters.

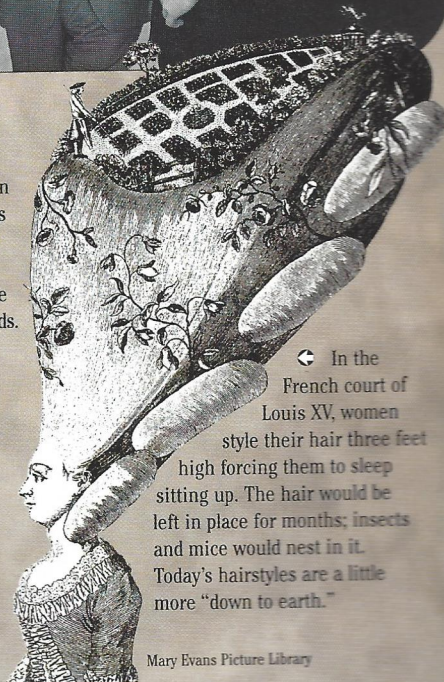


◀ Guglielmo Marconi invents the radio in 1895 using a crude transmitter. Music makes history on TV when the Beatles appear on *The Ed Sullivan Show* in 1964. Music continues to make history on TV when MTV kicks off in 1981. Today, 68 percent of teens watch MTV 5.4 hours a week.



UPI/Corbis-Bettmann

◀ The commode becomes a popular addition to homes in 1700. Recent findings reveal women spend 80 seconds using a public restroom while men spend 45 seconds.



◀ In the French court of Louis XV, women style their hair three feet high forcing them to sleep sitting up. The hair would be left in place for months; insects and mice would nest in it. Today's hairstyles are a little more "down to earth."

Mary Evans Picture Library

◀ According to legend, on May 8, 1886, Atlanta pharmacist John Perberton produced the syrup for Coca-Cola in a three-legged brass pot in his backyard. Coca-Cola was first bottled in 1899 and is today's best-selling soft drink. Americans drink 127 million 8-ounce servings every day.



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Sonicare®

◀ In 1570, Queen Elizabeth I receives a gift of gold toothpicks, which are used to clean teeth. Toothbrushes do the job today with hundreds of options of sizes, colors, shapes and bristles.

