POWDERPUFF CROWD EAGERLY CHEERS ON ANNOUNCEMENT OF



Chick-a-boom Bang Bang sponsoring Wolfgang Wilkes



Kitty Kitty Bang Bang sponsoring Shaq Man



Alexis Moneymaker Cyru sponsoring Brooklynn's Finest







This year's Heartbreaker, Miss Sarah Lee's Hunny Bun, is joined by Miss Homelycoming 2010, Alexis Moneymaker Cyrus as they share the spotlight and await their tailgate ride around the field. Crowning the winners was the 2009 Heartbreaker, aka Colie Rowe.